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Contact:

Jessica Chipkin

jess@cratefreeusa.org

630-263-9153

Crate Free USA Re-Launches Mobile App to Connect Illinois Consumers to Sustainable, Local Farmers

August 1, 2021, Huntley, IL - Crate Free USA announced today that it is relaunching its one-of-a-kind mobile app – *"The Illinois Guide to Factory-Free Meat, Dairy & Eggs."* Newly updated and with the addition of more farmers markets, restaurants and retailers that source locally, the free app is available for both [Apple and Android users](#).

With the goals of giving consumers more local options to purchase meat, dairy, and eggs and promoting independent family farmers and ranchers who answer to higher animal welfare and environmental standards, users can easily search for nearby farms, markets, and restaurants by typing in their zip code. Users are able to see all the local farms in their vicinity on an easy-to-read map. The app now includes over 350 farmers, markets, and restaurants from around Illinois (and a few beyond) complete with types of products sold, contact information, and social media handles.

"From the start, the purpose of the app has been to provide consumers with alternatives to buying off-the-shelf animal products found in retail grocery chains," said Jess Chipkin, Crate Free USA President and founder. "Unfortunately, the vast majority of meat, eggs, and dairy products sold in retail stores still comes from animals raised in intensive-confinement systems that use inhumane practices and fail to provide for the animals' most basic behavioral needs.

"However, we are now seeing more meat eaters consuming a little less meat, as well as paying more attention to where their food comes from and how the animals are treated. We see the app as a useful resource for consumers striving to be more conscientious omnivores."

In addition to connecting farmers and consumers, The Crate Free USA app also serves as a reminder of the growing threat of Concentrated Animal Feeding Operations (CAFOs) in Illinois, and the importance of promoting practices that benefit not only the animals, but the environment and the future of traditional family farmers.

About Crate Free USA

Crate Free USA is an Illinois-based, 501(c)3 animal welfare organization. Formed in 2015, Crate Free USA's mission is to educate consumers about the treatment of farmed animals in Concentrated Feeding Operations (CAFOs); work to eliminate extreme confinement practices in the food supply chain; and advocate for legislative change to ban gestation crates, battery cages and veal crates. Learn more at CrateFreeUSA.org and follow on [Facebook](#) [Twitter](#) and [Instagram](#).

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